**Crowdfunding Campaign**

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* More backers do not equal more funding.
* Outcomes are more successful when the goals are lower.
* Plays is the most successful subcategory in each of the listed countries.

What are some limitations of this dataset? What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* A table focused on the structure (blurb), for each organization could give insight into funding amounts and/or preferred categories.

**Statistical Analysis**

From the charts we can conclude that this is a skewed data set. There's no major correlation as to whether having more backers makes the outcome more likely to be successful. Although all the parameters for successful outcomes resulted in larger values than those from failed outcomes, the data is similar enough to deduce that there must be an additional, underlying factor impacting the outcome. The mean isn’t the best indicator to summarize the data because it has been inflated significantly due to outliers. This is true for failed and successful outcomes.

There is more variability with successful outcomes.